



VMBSG Essential Safety Measures Training Day

Sponsorship and Advertising Prospectus

VMBSG Essential Safety Measures Training Day | Friday 25 July 2025 | Rydges Melbourne

Welcome

The Victorian Municipal Building Surveyors Group (VMBSG) invites you to partner with us for our highly anticipated **Essential Safety Measures (ESM) Training Day**, to be held at **Rydges Melbourne** on **Friday 25 July 2025**.

This full-day event brings together local government building professionals, compliance officers, fire safety engineers, and maintenance practitioners for a focused program dedicated to essential safety measures. It offers a unique opportunity for your organisation to connect directly with decision-makers and influencers in the building and fire safety sectors.

Our first ESM Training Day is already proving to be one of our most popular events on the calendar, and your support ensures we can continue delivering valuable professional development for our members and the wider industry.

About the Day

The **Essential Safety Measures Training Day** will offer a full day of invaluable training and updates, specifically tailored for those involved in:

- Fire safety-focused building compliance assessments and inspections
- Building commissioning and handover
- Ongoing maintenance and management of essential safety measures

The event will focus on practical insights, compliance obligations, evolving standards, and case-based learning. It will attract attendees from across the state, including:

- Municipal Building Surveyors
- Private Building Surveyors
- Building Inspectors
- Fire Safety Engineers
- Facilities Managers
- Building Owners and Managers
- Compliance Officers

Why Sponsor?

Sponsoring the ESM Training Day provides an excellent opportunity to:

- Showcase your products, services, and brand to a highly targeted and influential audience
- Engage directly with professionals involved in decision-making and purchasing
- Be associated with professional development, compliance excellence, and best practice
- Reinforce your commitment to industry standards, safety, and innovation



Sponsorship Opportunities

We offer a variety of sponsorship levels to provide visibility and engagement with our highly targeted audience:

Gold Sponsor – \$5,500 (1 available)

- 10-minute business introduction presentation
- Premium display table (first choice of position)
- 2 x tickets to attend
- Exclusive direct email marketing opportunity
- Logo on handout bag
- Logo and backlink on VMBSG website
- Inclusion in 4 VMBSG weekly newsletters
- 1 x satchel insert

Silver Sponsor – \$2,750 (1 available)

- 5-minute business introduction presentation
- Second choice display table position
- 2 x tickets to attend
- Logo and backlink on VMBSG website
- Inclusion in 2 VMBSG weekly newsletters
- 1 x satchel insert

Bronze Sponsor – \$1,650 (4 available)

- 5-minute business introduction presentation
- Standard display table
- 2 x tickets to attend
- Logo and backlink on VMBSG website
- 1 x satchel insert

Lunch Sponsor – \$1,100 (1 available)

- Recognition prior to lunch break
- "Lunch Sponsored by [Your Business]" displayed on tables and break screen

Morning Tea Sponsor – \$550 (1 available)

- Recognition prior to morning break
- "Morning Tea Sponsored by [Your Business]" displayed on tables and break screen

Afternoon Tea Sponsor – \$550 (1 available)

- Recognition prior to afternoon break
- "Afternoon Tea Sponsored by [Your Business]" displayed on tables and break screen

Satchel Inserts - \$110

- One satchel insert of your choice (eg. Flyer, pen, notepad, promo product, etc)
- **Note:** All satchel inserts are to be supplied by the sponsor/advertiser and are subject to VMBSG Committee approval

NOTE: All advertising artwork, logos and banners are to be supplied by the sponsor.

Prices are GST inclusive.

Becoming a Sponsor.

To become a sponsor, please fill out the Sponsorship Booking form.

[VIEW FORM](#)

Or to learn more about available opportunities, please contact us:

0491 637 964

email@vmbsg.com.au

Sponsorship and Advertising Terms and Conditions

Victorian Municipal Building Surveyors Group (VMBSG) is the Organiser/Training Day Manager of this event.

Application for and allocation of sponsorship:

1. Persons sponsoring or advertising at this Training Day must complete the booking form in full and submit the form to the Organiser. Bookings made in any other form will not be accepted.
2. Submission of the booking form to the Organiser evidences the applicant's agreement to be bound by these terms and conditions.
3. All sponsorship and advertising opportunities, including exhibition space, in respect of this Training Day will be allocated at the absolute discretion of the Organiser. The Organiser retains the right to reject any bookings, without provision of reasons.
4. Allocations of sponsorship and advertising are not final until the applicant has made payment in full, and allocation has been confirmed in writing by the Organiser.

Sponsors:

5. All banners, signage, gifts, satchel inserts, promotional material and branding must be approved by the Organiser prior to use.
6. Sponsors are responsible for delivery, set-up and removal of all sponsorship materials unless otherwise notified by the Organiser.

Advertisers:

7. The Organiser reserves the right to reject advertising deemed not to be in keeping with its scientific and professional aims.
8. Inserts must be approved in writing by the Organiser. Advertisers are advised not to print their inserts until they receive confirmation that the inserts have been approved.
9. Advertisers are required to pay in full for advertisements by the deadline date for materials; otherwise, the advertisement will not appear.
10. Where an advertisement is not published through no fault to the advertiser, the advertising fee that has been paid will be refunded.

Costs:

11. All costs for identified sponsorship opportunities and advertising will be stated in this document and are exclusive of GST.
12. VMBSG will issue a 14-day invoice upon approval of your sponsorship/advertising.
13. VMBSG has endorsement from the Australian Taxation Office as a deductible gift recipient, therefore making any sponsorship or donation, tax deductible.

Cancellations:

14. The Organiser is not liable to any sponsor or advertiser in any respect should the Training Day be cancelled, rescheduled or relocated for any reason.
15. All cancellations or withdrawals of sponsorship or advertising must be in writing. Any sponsorship withdrawn within two months of the Training Day will attract a cancellation fee of 50% of the sponsored amount and the sponsor's name, mark and details will be removed from all advertising of the Training Day occurring after the date of withdrawal. Any advertising cancelled prior to the closing date for materials will not attract a fee. All advertising cancelled after the date of closure for materials will attract a cancellation fee of 100% of the cost of the advertising booked.

Warranties and Indemnities:

16. All sponsors and advertisers will comply with all applicable laws governing the use of patent, copyright, or trade secret materials and agree to indemnify and hold blameless the Organiser in respect of any claim for any loss or damage of any kind arising from breach of such laws during, or in conjunction with the Training Day.
17. The Organiser will not be liable for the negligence of any sponsors and advertisers prior to, during or following the Training Day, and each sponsor and advertiser agrees to indemnify and hold blameless the Organiser in respect of any claim for loss or damage or any kind arising out of or in conjunction with the Training Day.



**Victorian
Municipal Building
Surveyors Group^{INC}**
Safety • Integrity • Advocacy

Contact Us

To secure your sponsorship or learn more about available opportunities, please contact:

VMBSG Events Team

0491 637 964

email@vmbsg.com.au

We look forward to welcoming you as a valued partner at this important industry event.