



**Victorian
Municipal Building
Surveyors Group^{INC}**
Safety • Integrity • Advocacy

Keeping Pace with Innovation

Adaptive thinking with the
progress of AI and automation.

Sponsorship and Advertising Prospectus

VMBSG 2025 Annual State Conference | 2-3 October 2025 | Held in Yarrowonga



Welcome

We are delighted to invite you to sponsor the Victorian Municipal Building Surveyors Group (VMBSG) 2025 Annual State Conference, taking place on Thursday 2 and Friday 3 October in the beautiful riverside town of Yarrawonga.

About This Year's Theme:

"Keeping Pace with Innovation"

As artificial intelligence, robotics, 3D printing, and sustainable materials reshape the built environment, regulators must be ready to evolve. This year's conference will explore how innovation intersects with compliance – and how industry leaders, innovators, and regulators can work together to develop frameworks that support safe, sustainable, and future-ready communities.

From AI-driven compliance tools and digital twins to autonomous inspections and next-generation materials, we'll unpack the challenges and opportunities of building regulation in an age of rapid change.

Why Sponsor VMBSG 2025?

The VMBSG Annual State Conference is the premier professional development and networking event for Victoria's municipal building control community. The 2025 event is set to attract 120-150 delegates, including:

- Municipal Building Surveyors
- Council Building Teams & Senior Management
- Private Building Surveyors & Inspectors
- Government Agencies & Industry Stakeholders
- Engineers, Designers, Compliance Professionals

This is a unique opportunity to position your brand, services, and expertise directly in front of key decision-makers and policy influencers across the Victorian building industry.

Sponsorship Opportunities:

We offer a range of tailored sponsorship packages to suit all levels of exposure and engagement, from premium event sponsorships to display tables and marketing inclusions.

If you'd like to discuss your involvement, please don't hesitate to contact us on **0491 637 964** or email **email@vmbsg.com.au**.

We look forward to your support and to welcoming you to Yarrawonga in October for what promises to be a truly forward-thinking and impactful event.



Peter Jolly

VMBSG, President

About the conference

Dates

Thursday 2 October and
Friday 3 October, 2025

Venue

Yarrawonga-Mulwala Golf Club Resort
Golf Club Rd, Mulwala NSW



About VMBSG

The Victorian Municipal Building Surveyors Group Inc (VMBSG) is an incorporated association made up of local government building control officers and other professionals who aim to advance and achieve the best ideals in local government building control.

VMBSG provides municipal building surveyors, related professionals and associated functionaries a dedicated forum for discussion and resolution of issues and to develop procedures and policies for the management of local government building control.

The State of Victoria has experienced major changes in building control over the last 10 years that have greatly affected the way in which councils carry out their functions. One of the key goals of the VMBSG is to continue developing strategic approaches to the relevant roles and responsibilities of local government.

Why Sponsor?

VMBSG's Conference offers a fantastic opportunity for your organisation to promote products or services to a targeted audience, allowing you to engage with individuals interested in purchasing, developing, and recommending your offerings.

By becoming a sponsor, your organisation will benefit from:

- Enhanced company profile
- Increased customer contact and expanded business opportunities
- A platform to inform attendees and potential clients about new products and services
- The ability to showcase your brand to multiple key stakeholders
- An opportunity to learn more about VMBSG and our strategic approach to the roles and responsibilities of local government
- Wide acknowledgment of your commitment and support of the conference
- The cost of sponsorship is a legitimate tax-deductible expense

Important note: Advertising and exposure in the Conference publications is determined by confirmation of sponsorship prior to the print deadlines. This relates to all of the sponsorship packages. Please confirm your willingness to participate as soon as possible. All advertising is subject to VMBSG's approval



Sponsorship Opportunities

A wide variety of sponsorship opportunities for all budgets are offered, including:

- Gold Sponsor
- Silver Sponsor
- Keynote Speaker Sponsor
- Conference Dinner Sponsors
- Morning/Afternoon Tea Sponsors
- Lunch Sponsors
- Conference Satchel Sponsor
- Conference Program Sponsor
- 'Lucky Winner' Sponsors

Advertising Opportunities

Direct advertising opportunities are also available, including:

Satchel inserts: \$100

Every delegate who attends the conference will receive a Conference satchel containing gifts and information on products and services. By providing a satchel insert, you can directly reach a targeted audience of potential clients.

Satchel inserts must be no larger than A4 size and, should you wish to include a brochure, a maximum of one double-sided A3, folded to A4.

To ensure your satchel insert is approved by the conference organisers before you print, please email a sample copy to email@vmbsg.com.au by Thursday 18 September. Your printed satchel inserts must be received by VMBSG by Thursday 25 September.

Conference Program Advertisement: \$200-\$500

The conference program will be available digitally to all Conference delegates and will contain the full Conference Agenda, presenter's biographies and presentation abstracts. This will continue to be a valuable reference tool for delegates after the Conference.

Quarter page: \$200 | Half page: \$350
| Full page \$500

Keynote Sponsor

(one available)
\$11,000.00

The Keynote Address Sponsor package has been designed to ensure excellent exposure during a selected keynote presentation and includes the following benefits:

- 2 x conference tickets (excluding meals and accommodation)
- Exclusive sponsorship of the keynote speaker (subject to the keynote speaker's consent)
- Full page advertisement in the Conference program
- Exclusive direct email marketing opportunity
- Logo in media releases, listed as a sponsor
- Logo included under the keynote speaker's biography in all Conference promotional material (including the Conference Program), listed as the sponsor
- Medium-sized exhibition table at the Conference (location at the organiser's discretion)
- Sponsor to have the opportunity to display their company pop-up banner in the Conference foyer (to be placed at the organiser's discretion)
- Acknowledgement, logo and company profile (150 words) in the Conference Program
- Sponsor's logo displayed on the audio-visual screen directly prior to and after the keynote address
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments
- Opportunity to introduce the keynote speaker and his presentation

*All satchel inserts are subject to Conference Committee approval. All advertising artwork, logos and banners are to be supplied by the sponsor.

Gold Sponsor

(one available)

\$6,600.00

The Gold Sponsor package has been designed to ensure excellent exposure throughout the Conference and includes the following benefits:

- 2 x conference tickets (excluding accommodation and meals)
- Full page advertisement in the Conference program
- Exclusive direct email marketing opportunity
- Logo in media releases, listed as a sponsor
- Medium-sized exhibition table at the Conference (location at the organiser's discretion)
- Sponsor to have the opportunity to display their company pop-up banner in the Conference foyer (to be placed at the organiser's discretion)
- Acknowledgment, logo and company profile (150 words) in the Conference program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments

Silver Sponsor

(one available) \$4,400.00

The Silver Sponsor package is affordable exposure throughout the Conference and includes the following benefits:

- 2 x conference tickets (excluding accommodation and meals)
- Half page advertisement in the Conference program
- Logo in media releases, listed as a sponsor
- Small exhibition table at the Conference (location at the organiser's discretion)
- Sponsor to have the opportunity to display their company pop-up banner in the Conference foyer (to be placed at the organiser's discretion)
- Acknowledgement, logo and company profile (150 words) in the Conference program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments

*All satchel inserts are subject to Conference Committee approval. All advertising artwork, logos and banners are to be supplied by the sponsor.

Bronze Sponsor

(four available)
\$3,300.00

The Bronze Sponsor package offers cost-effective visibility at the Conference and includes the following benefits:

- 1 x conference ticket (excluding accommodation and meals)
- Quarter page advertisement in the Conference program
- Logo in media releases, listed as a sponsor
- Either a Small exhibition table at the Conference (location at the organiser's discretion) OR the opportunity to display their company pop-up banner in the Conference foyer (to be placed at the organiser's discretion)
- Acknowledgement, logo and company profile (100 words) in the Conference program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments

Conference Dinner Sponsor

(one available for
Thursday) \$2,750.00

The Conference Dinner sponsor receives maximum exposure during the Conference Dinner. The Conference Dinner will be held on Thursday 2 October beginning at 6:00pm.

This Conference Dinner Sponsor package includes the following benefits:

- Logo included in all of Conference promotional material, listed as the sponsor of a Conference Dinner.
- The opportunity to give a brief address to delegates on the night (maximum of five minutes)
- Sponsor to have the opportunity to display their company pop-up banners in the foyer (to be placed at the organiser's discretion)
- A representative of the organisation to award one recipient of their 'Excellence in the field of Building Surveying' award at the Conference Dinner
- Acknowledgement, logo and company profile (100 words) in the Conference Program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Words of acknowledgement at the Conference Dinner

*All satchel inserts are subject to Conference Committee approval. All advertising artwork, logos and banners are to be supplied by the sponsor.

Morning or Afternoon Tea Sponsor

(one of each available for Thursday) - \$550.00

The Morning or Afternoon Tea Sponsor package has been designed to ensure excellent exposure throughout the Conference morning or afternoon breaks and includes the following benefits:

- Logo included in all of Conference promotional material, listed as a sponsor for the conference
- Small exhibition table at the Conference (location at the organiser's discretion)
- Acknowledgement, logo and company profile (150 words) in the Conference Program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments

Lunch Sponsor

(two available Thursday or Friday) - \$1,650.00

The Lunch Sponsor package has been designed to ensure excellent exposure throughout the Conference lunch breaks and includes the following benefits

- Logo included in all of Conference promotional material, listed as a sponsor for the conference
- Large-sized exhibition table at the Conference (location at the organiser's discretion)
- Acknowledgement, logo and company profile (150 words) in the Conference Program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments

'Lucky Winner' Sponsor

(three available) - \$100.00

Throughout the conference, 'lucky winner' prizes will be awarded, including:

- Door Prizes, 'Question of the Day' Winner, and Best Photo competition.

The 'Lucky Winner' Sponsor is entitled to the following benefits:

- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Naming rights of the 'Lucky Winner' prize. (eg. The [XYZ] Door Prize)
- Acknowledgement at the opening and closing comments

*All satchel inserts are subject to Conference Committee approval. All advertising artwork, logos and banners are to be supplied by the sponsor.

Conference Satchel Sponsor

(exclusive) - \$2,200.00

The Conference satchel is distributed to Conference delegates and speakers on site, upon registration. Delegates will use the 100 satchels produced throughout the Conference to carry their notes and belongings. With your organisation's logo clearly visible, sponsorship of the Conference satchel offers excellent exposure during and after the Conference.

The Conference Satchel Sponsor is entitled to the following benefits:

- Company name and logo printed in one colour on the Conference satchel
- Half page advertisement in the Conference Program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments

Note: The Conference name, dates and VMBSG's logo will also be printed on the satchel. Satchel selection and placement of logos will be determined by the Conference organisers.

Conference Program Sponsor

(exclusive) - \$550.00

The Conference Program includes all general information and is a valuable reference tool used by delegates during and after the Conference.

The Conference Program Sponsor is entitled to the following benefits:

- Recognition as the Conference Program Sponsor (with sponsor's logo) printed on the first page of the program and an acknowledgement inside as well
- Full page advertising space on the outside back cover of the Conference Program
- Listing and logo on VMBSG's website as a sponsor of the Conference, with a link to the sponsor's website
- One Conference satchel insert*
- Acknowledgement at the opening and closing comments

Note: Conference handbook sponsorship does not entitle the sponsor to exclusive branding or advertising rights within the handbook. Other advertisements may be included at the discretion of the Conference organisers.

*All satchel inserts are subject to Conference Committee approval. All advertising artwork, logos and banners are to be supplied by the sponsor.

Meet the Keynote Speaker



KEYNOTE SPEAKER

Tané Hunter

CO-FOUNDER, CANCER RESEARCHER

Cancer researcher, bioinformatician, data scientist, and CEO of Future Crunch. First making a name for himself as a professional mountain biker and former US champion, a broken back sent Tané on a journey that today speaks to the power of adaptability (literally). Earning a Masters in Bioinformatics from the University of Melbourne, he went on to work at the Royal Children's Hospital diagnosing rare genetic diseases, and the Peter MacCallum Cancer Centre using AI and molecular biomarkers in DNA to help improve treatments for people living with cancer.

Today, Tané is one of Australia's most compelling science communicators. Through Future Crunch, he's on a mission to share stories of progress and possibility - helping people make sense of the future with intelligence, curiosity, and a healthy dose of optimism.

Meet the Keynote Speaker

TOPIC

THE NEXT ECONOMY

A FIELD GUIDE FOR WHAT'S COMING...

The coming years will be amongst the most important in human history, in which the decisions we make as a species will determine the fate of

multiple generations. How do today's leaders ensure they're creating sustainable businesses and organisations that work for people and the planet? The first step is understanding what's coming next.

Future Crunch draws on their latest, gold-plated research to explore the fundamental technologies shaping our future. We've all heard that "software is eating the world", but hardware is the teeth.

AI, robotics, blockchain, 3D printing, web 3.0, vertical agriculture, synthetic biology - each of these technologies is transformative in their own right, and together, they constitute a true industrial revolution creating unprecedented change in every industry at once.

In the face of extraordinary change, this keynote is a field guide for navigating major technological disruption with confidence, global uncertainty with curiosity, and offers essential knowledge for anyone looking to harness the opportunities of a rapidly changing economic landscape. It's designed for individuals and organisations seeking to maintain a strategic and creative edge while contributing to a more sustainable, equitable future. Because ultimately, the most important part of this transformation isn't the technology – it's us. Being human is not a bug in the system; it's the key to shaping what comes next.

Key Takeaways:

- **What's Next?** Take a fast-paced, mind-expanding journey through the breakthrough technologies transforming our world, and explore what they unlock for the future of our industries and organisations.
- **Big Picture Thinking:** Learn how to cut through the hype and think strategically about disruption, transformation, and long-term impact.
- **Actionable Foresight:** Discover how to prepare your organisation for a future defined by convergence, complexity, and exponential change.
- **Purpose:** Understand how to use technology as a force for good and create sustainable, equitable outcomes while staying ahead of the curve.

In a world where industries are being reinvented in real time, how do you build something that lasts?

Welcome to The Next Economy, where innovation meets intelligence, and progress serves people and planet.

Sponsorship and Advertising Terms and Conditions

Victorian Municipal Building Surveyors Group (VMBSG) is the Organiser/Conference Manager of this event.

Application for and allocation of sponsorship:

1. Persons sponsoring or advertising at this Conference must complete the booking form in full and submit the form to the Organiser. Bookings made in any other form will not be accepted.
2. Submission of the booking form to the Organiser evidences the applicant's agreement to be bound by these terms and conditions.
3. All sponsorship and advertising opportunities, including exhibition space, in respect of this Conference will be allocated at the absolute discretion of the Organiser. The Organiser retains the right to reject any bookings, without provision of reasons.
4. Allocations of sponsorship and advertising are not final until the applicant has made payment in full, and allocation has been confirmed in writing by the Organiser.

Sponsors:

5. All banners, signage, gifts, satchel inserts, promotional material and branding must be approved by the Organiser prior to use.
6. Sponsors are responsible for delivery, set-up and removal of all sponsorship materials unless otherwise notified by the Organiser.

Advertisers:

7. The Organiser reserves the right to reject advertising deemed not to be in keeping with its scientific and professional aims.
8. Inserts must be approved in writing by the Organiser. Advertisers are advised not to print their inserts until they receive confirmation that the inserts have been approved.
9. Advertisers are required to pay in full for advertisements by the deadline date for materials; otherwise, the advertisement will not appear.
10. Where an advertisement is not published through no fault to the advertiser, the advertising fee that has been paid will be refunded.

Costs:

11. All costs for identified sponsorship opportunities and advertising will be stated in this document and are inclusive of GST.
12. VMBSG will issue a 14-day invoice upon approval of your sponsorship/advertising.
13. VMBSG has endorsement from the Australian Taxation Office as a deductible gift recipient, therefore making any sponsorship or donation, tax deductible.

Cancellations:

14. The Organiser is not liable to any sponsor or advertiser in any respect should the Conference be cancelled, rescheduled or relocated for any reason.
15. All cancellations or withdrawals of sponsorship or advertising must be in writing. Any sponsorship withdrawn within two months of the Conference will attract a cancellation fee of 50% of the sponsored amount and the sponsor's name, mark and details will be removed from all advertising of the Conference occurring after the date of withdrawal. Any advertising cancelled prior to the closing date for materials will not attract a fee. All advertising cancelled after the date of closure for materials will attract a cancellation fee of 100% of the cost of the advertising booked.

Warranties and Indemnities:

16. All sponsors and advertisers will comply with all applicable laws governing the use of patent, copyright, or trade secret materials and agree to indemnify and hold blameless the Organiser in respect of any claim for any loss or damage of any kind arising from breach of such laws during, or in conjunction with the Conference.
17. The Organiser will not be liable for the negligence of any sponsors and advertisers prior to, during or following the Conference, and each sponsor and advertiser agrees to indemnify and hold blameless the Organiser in respect of any claim for loss or damage or any kind arising out of or in conjunction with the Conference.