



**Victorian
Municipal Building
Surveyors Group^{INC}**
Safety • Integrity • Advocacy



VMBSG Mid-year Training Day 2026

Practical Enforcement, Real Outcomes:
Clear processes, sound decisions, defensible results

Sponsorship Prospectus

About the Training Day

Practical Enforcement, Real Outcomes: *Clear processes, sound decisions, defensible results*

Friday 31 July 2026

8.30am to 5.00pm

Rydges Melbourne

A full-day in-person event for municipal building surveyors, building inspectors, and planning and building leaders from across Victoria.

The Victorian Municipal Building Surveyors Group (VMBSG) invites sponsors to partner with us for our 2026 Mid-year Training Day, a practical, high-value professional development event focused on enforcement, compliance and decision-making across council building teams.

Designed around real-world practice, the program will take attendees through the lifecycle of an enforcement matter, from informant statements and effective interviews through to court proceedings and the Building Appeals Board process. With a strong emphasis on practical application, procedural fairness, evidence preparation and defensible outcomes, the day is designed to deliver valuable learning that participants can apply directly in their roles.

The program will conclude with a panel discussion and Q&A, giving attendees the opportunity to hear practical insights from experienced professionals and take away strategies to strengthen confidence, consistency and decision-making in their day-to-day work.

For sponsors, this event offers a valuable opportunity to connect with a highly relevant and engaged audience of local government professionals, position your organisation alongside a trusted professional development program, and build visibility with decision-makers working at the frontline of municipal building control across Victoria.

With limited sponsorship opportunities available, early confirmation is encouraged to secure your preferred package and maximise inclusion in pre-event marketing and event materials.

Why Sponsor?

VMBSG events offer direct access to a specialised audience working at the frontline of statutory building control, compliance and enforcement. These are professionals seeking practical guidance, trusted expertise and high-quality services that support their work.

Sponsoring the Mid-year Training Day provides the opportunity to:

- connect with municipal building surveyors, inspectors and council leaders from across Victoria
- position your organisation alongside a high-quality professional development program
- build visibility and credibility in a trusted and highly targeted sector
- demonstrate practical support for capability-building across local government
- showcase your organisation's expertise, services and commitment to the profession

This event is particularly well suited to organisations working in legal services, regulatory support, fire safety, compliance systems, investigations, risk, consulting, training, technical services and related sectors.



Training Day Program

The 2026 Mid-year Training Day is being built to walk attendees through the lifecycle of an enforcement matter, step by step.

Date: Friday 31 July 2026

Time: 8.30am to 5.00pm

Venue: Rydges Melbourne

Program includes:

- **Mathew Sherwell, Sherwell Harrison Munro Lawyers**
Understanding the Informant Statement and the Preliminary Brief
- **Robert Mitchelmore and Stuart Bateson, Ryt Business Solutions**
Conducting Effective Interviews (real scenario)
- **Russell Kennedy Lawyers**
Real Court Case Scenario (practical re-enactment concept)
- **Eric Riegler, Chair Building Appeals Board**
Understanding the Appeals Process
- **Bronwyn Weir, Weir Legal and Consulting**
What Happens on the Day
- **Tara Schulz, Maddocks Lawyers**
Post-hearing Obligations and Compliances
- **Panel Discussion and Q&A**



Sponsorship Opportunities

We have developed a range of sponsorship opportunities to provide meaningful visibility, practical engagement and strong alignment with the event audience.

Principal Sponsor – \$6,600 inc GST

Exclusive – 1 available

Our flagship sponsorship opportunity for an organisation seeking strong visibility and premium positioning across the event.

Inclusions:

- recognition as **Principal Sponsor** of the VMBSG Mid-year Training Day
- opportunity to deliver a **10-minute sponsor address** during the program
- premium display table in a prominent location
- acknowledgement as a supporter across printed and digital event marketing
- organisation logo featured prominently on event materials and presentation slides
- logo and backlink on the VMBSG website event page
- inclusion in **4 VMBSG eNews editions**
- one dedicated **post-event EDM** to the VMBSG database and Training Day attendees, with content supplied by sponsor
- logo on handout bag
- inclusion of promotional material in attendee goodie bags
- **3 complimentary tickets**
- verbal acknowledgement during the event
- opportunity to provide a pull-up banner for display on the day

Major Sponsor – \$3,850 inc GST

2 available

A strong visibility package for sponsors wanting meaningful engagement and recognition throughout the event.

Inclusions:

- opportunity to deliver a **5-minute sponsor address**
 - display table in a premium sponsor area
 - acknowledgement across printed and digital event marketing
 - logo on event slides and website event page
 - inclusion in **2 VMBSG eNews editions**
 - inclusion of promotional material in attendee goodie bags
 - **2 complimentary tickets**
 - verbal acknowledgement during the event
 - opportunity to provide a pull-up banner for display on the day
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Event Sponsor – \$2,200 inc GST

4 available

A practical sponsorship option for organisations wanting visibility and a presence on the day.

Inclusions:

- display table
- logo on event slides and website event page
- inclusion in **1 VMBSG eNews edition**
- inclusion of promotional material in attendee goodie bags
- **2 complimentary tickets**
- verbal acknowledgement during the event

Refreshment Break Sponsor – \$550 inc GST

2 available

Available for morning tea and afternoon tea.

Inclusions:

- recognition as sponsor of one refreshment break
- acknowledgement before the relevant break
- signage at the catering point and on break slides
- logo on event slides
- **1 complimentary ticket**

Catering Sponsor – \$1100 inc GST

Exclusive – 1 available

A focused opportunity for brand recognition linked to hospitality and attendee experience.

Inclusions:

- recognition as **Catering Sponsor**
- sponsor acknowledgement before the catering break
- signage acknowledging sponsorship at catering stations and/or tables
- logo on event slides
- **1 complimentary ticket**
- inclusion of promotional material in attendee goodie bags

Satchel Insert – \$165 inc GST

A simple option for organisations wishing to place approved promotional material in attendee goodie bags.

Inclusions:

- one approved insert included in attendee bags

Please note: all satchel inserts are subject to VMBSG approval. Prices are GST inclusive.

Additional value for sponsors

All sponsors will be recognised as supporters of a highly practical professional development event designed to strengthen local government capability in building enforcement and decision-making.

Where appropriate, VMBSG is also pleased to work with sponsors to ensure their involvement is relevant, professional and aligned with the tone of the event.

Important notes:

- All prices are **inclusive of GST**
- Sponsorship inclusions are subject to availability and confirmation by VMBSG
- Some sponsorship categories are **exclusive** and others are **strictly limited in number**
- Sponsorship opportunities will be allocated on a **first confirmed basis**
- Early confirmation is encouraged to ensure inclusion in pre-event marketing, event materials and attendee communications
- All logos, artwork, banners and promotional materials are to be supplied by the sponsor in the required format by the due date advised
- VMBSG reserves the right to approve sponsor materials and final placement

Contact Us

To discuss sponsorship opportunities or secure your preferred package, please contact:

VMBSG Events Team

0491 637 964

email@vmbsg.com.au

Victorian Municipal Building
Surveyors Group

We encourage early contact to secure your preferred sponsorship package, maximise your visibility in the lead-up to the event, and avoid missing your preferred opportunity.

Sponsorship and Advertising Terms and Conditions

Victorian Municipal Building Surveyors Group (VMBSG) is the Organiser/Training Day Manager of this event.

Application for and allocation of sponsorship:

1. Persons sponsoring or advertising at this Training Day must complete the booking form in full and submit the form to the Organiser. Bookings made in any other form will not be accepted.
2. Submission of the booking form to the Organiser evidences the applicant's agreement to be bound by these terms and conditions.
3. All sponsorship and advertising opportunities, including exhibition space, in respect of this Training Day will be allocated at the absolute discretion of the Organiser. The Organiser retains the right to reject any bookings, without provision of reasons.
4. Allocations of sponsorship and advertising are not final until the applicant has made payment in full, and allocation has been confirmed in writing by the Organiser.

Sponsors:

5. All banners, signage, gifts, satchel inserts, promotional material and branding must be approved by the Organiser prior to use.
6. Sponsors are responsible for delivery, set-up and removal of all sponsorship materials unless otherwise notified by the Organiser.

Advertisers:

7. The Organiser reserves the right to reject advertising deemed not to be in keeping with its scientific and professional aims.
8. Inserts must be approved in writing by the Organiser. Advertisers are advised not to print their inserts until they receive confirmation that the inserts have been approved.
9. Advertisers are required to pay in full for advertisements by the deadline date for materials; otherwise, the advertisement will not appear.
10. Where an advertisement is not published through no fault to the advertiser, the advertising fee that has been paid will be refunded.

Costs:

11. All costs for identified sponsorship opportunities and advertising will be stated in this document and are exclusive of GST.
12. VMBSG will issue a 14-day invoice upon approval of your sponsorship/advertising.
13. VMBSG has endorsement from the Australian Taxation Office as a deductible gift recipient, therefore making any sponsorship or donation, tax deductible.

Cancellations:

14. The Organiser is not liable to any sponsor or advertiser in any respect should the Training Day be cancelled, rescheduled or relocated for any reason.
15. All cancellations or withdrawals of sponsorship or advertising must be in writing. Any sponsorship withdrawn within two months of the Training Day will attract a cancellation fee of 50% of the sponsored amount and the sponsor's name, mark and details will be removed from all advertising of the Training Day occurring after the date of withdrawal. Any advertising cancelled prior to the closing date for materials will not attract a fee. All advertising cancelled after the date of closure for materials will attract a cancellation fee of 100% of the cost of the advertising booked.

Warranties and Indemnities:

16. All sponsors and advertisers will comply with all applicable laws governing the use of patent, copyright, or trade secret materials and agree to indemnify and hold blameless the Organiser in respect of any claim for any loss or damage of any kind arising from breach of such laws during, or in conjunction with the Training Day.
17. The Organiser will not be liable for the negligence of any sponsors and advertisers prior to, during or following the Training Day, and each sponsor and advertiser agrees to indemnify and hold blameless the Organiser in respect of any claim for loss or damage or any kind arising out of or in conjunction with the Training Day.



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