



## Levels of Sponsorship 2026-2027

Benefit	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>General</b>			
Logo, backlink, and acknowledgement on VMBSG website and newsletters	✓	✓	✓
'About' your business on VMBSG website <i>(Subject to VMBSG approval of the text)</i>	Up to 500 words	Up to 180 words	Up to 100 words
Permission to use VMBSG logo in own marketing <i>(Sponsorship level logo to be supplied by VMBSG)</i>	✓	✓	✓
<b>Email Marketing</b>			
Advertisement in weekly newsletter <i>(Ad content can be updated as desired)</i>	Every week	12 times per year <i>(1 per month)</i>	1 per year
EDM marketing campaign sent to members	12 times per year <i>(1 per month)</i>	6 times per year <i>(1 every 2 months)</i>	3 times per year <i>(quarterly)</i>

Benefit	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>VMBSG Conference and In-Person Training Seminars – marketing and presentation</b>			
<b>2026 VMBSG Conference</b>			
<b>2026 VMBSG Conference speaking opportunity on relevant professional development matters including news and updates</b>  <i>(15 minutes)</i>	15 minutes	-	-
<b>Sponsorship acknowledgement on VMBSG 2026 Conference event materials</b>	✓	✓	✓
<b>Inclusion of marketing material in 2026 VMBSG Conference packs</b>	✓	✓	✓
<b>Corporate display/stand at VMBSG 2026 Conference</b>  <i>(position at discretion of VMBSG)</i>	✓	-	-
<b>Staff can attend at discounted member rate</b>	✓	✓	✓

Benefit	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>VMBSG In-Person Professional Development Seminars</b>			
Presentation opportunity at In-person PD seminars	✓	✓	-
Corporate display/stand at In-person PD days <i>(position at discretion of VMBSG)</i>	✓	-	-
<b>Online Training</b>			
Complimentary tickets for online training	2 seats	1 seat	1 seat
Additional staff can attend any VMBSG training at the discounted member rate	✓	✓	✓